

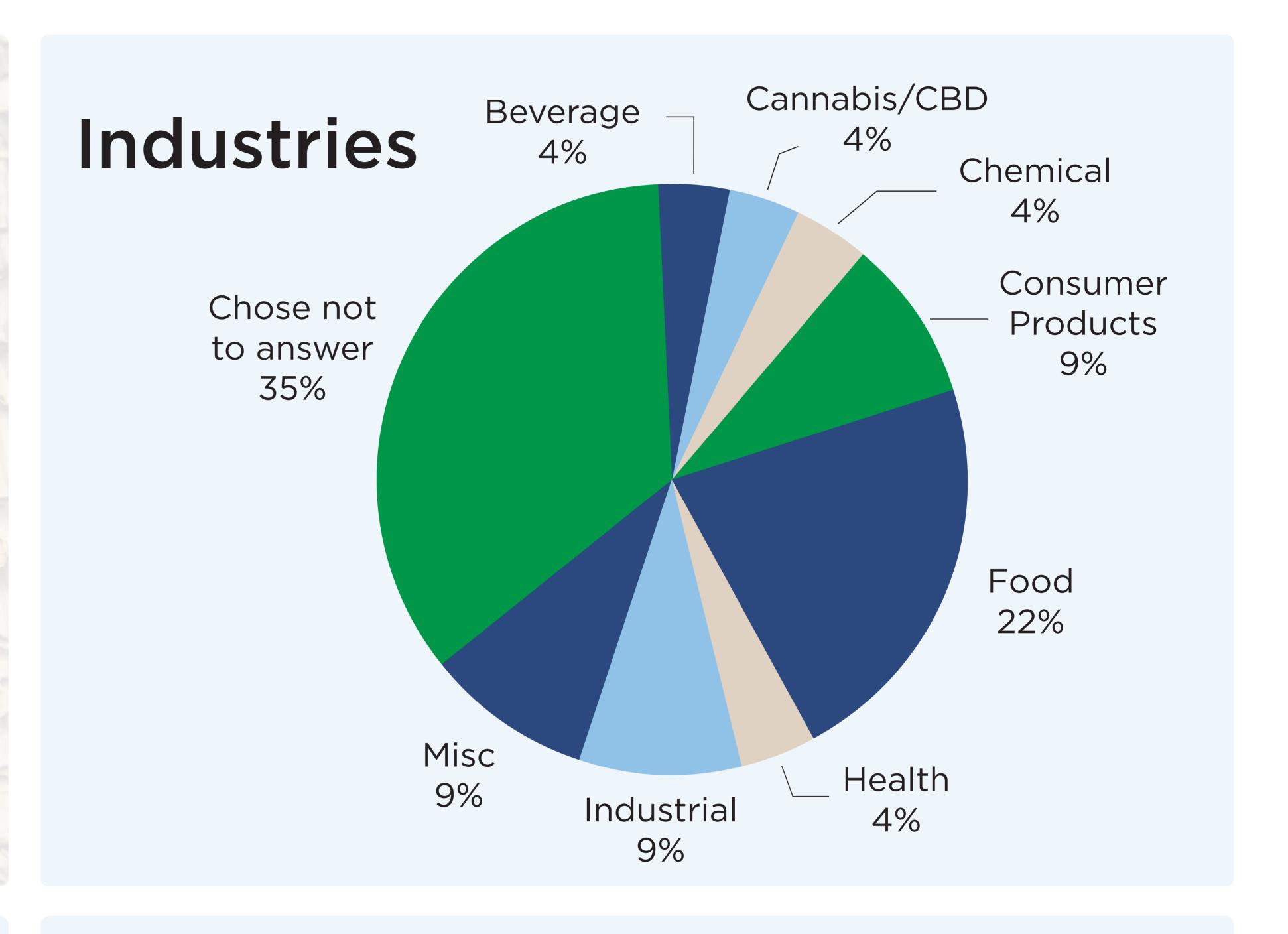
Customer Sustainability Survey Results*

See the results below of our first sustainability survey

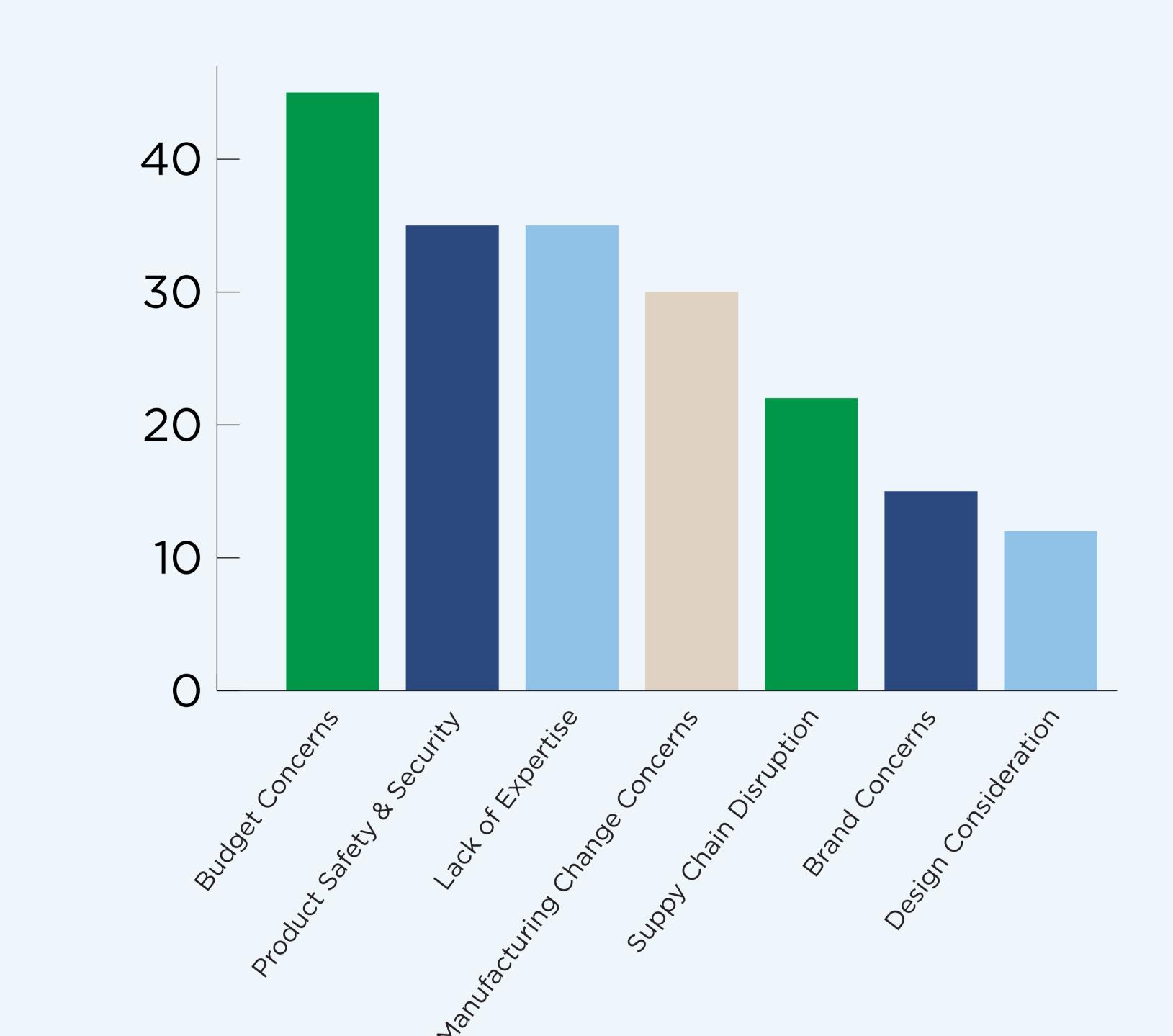
We're excited to share the results of our first annual sustainability survey of customers' eco-friendly labels and packaging practices in your organization.

Let's dive into the trends and insights that will shape yours and our label and packaging sustainability initiatives going forward:

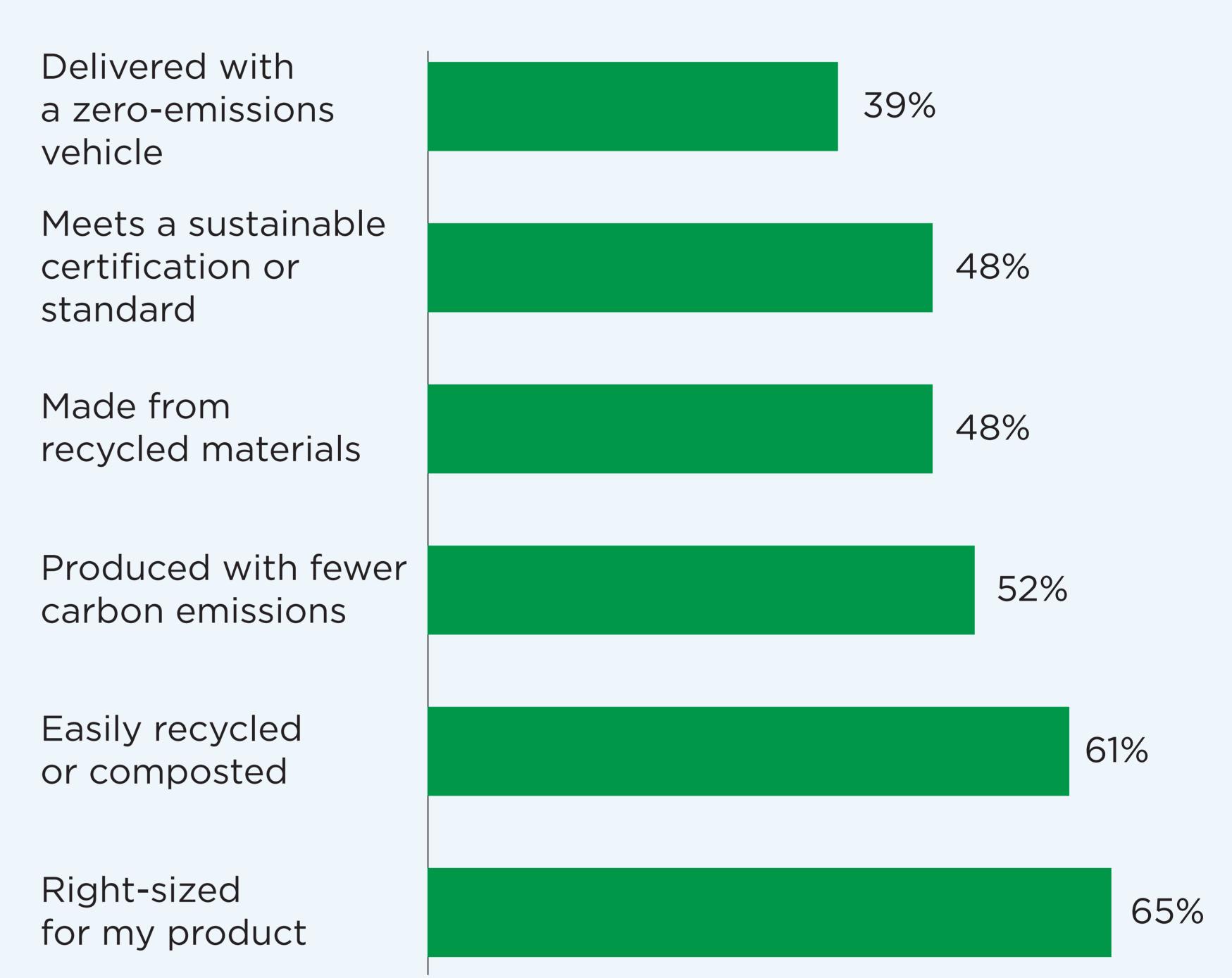
agreed sustainable label and packaging solutions will be a priority in the near future



Respondent issue ranking



Importance of sustainability features to respondents Delivered with



48% believe sustainable solutions are too expensive



believe many companies will only act when required by law

are overwhelmed by shifting to sustainability

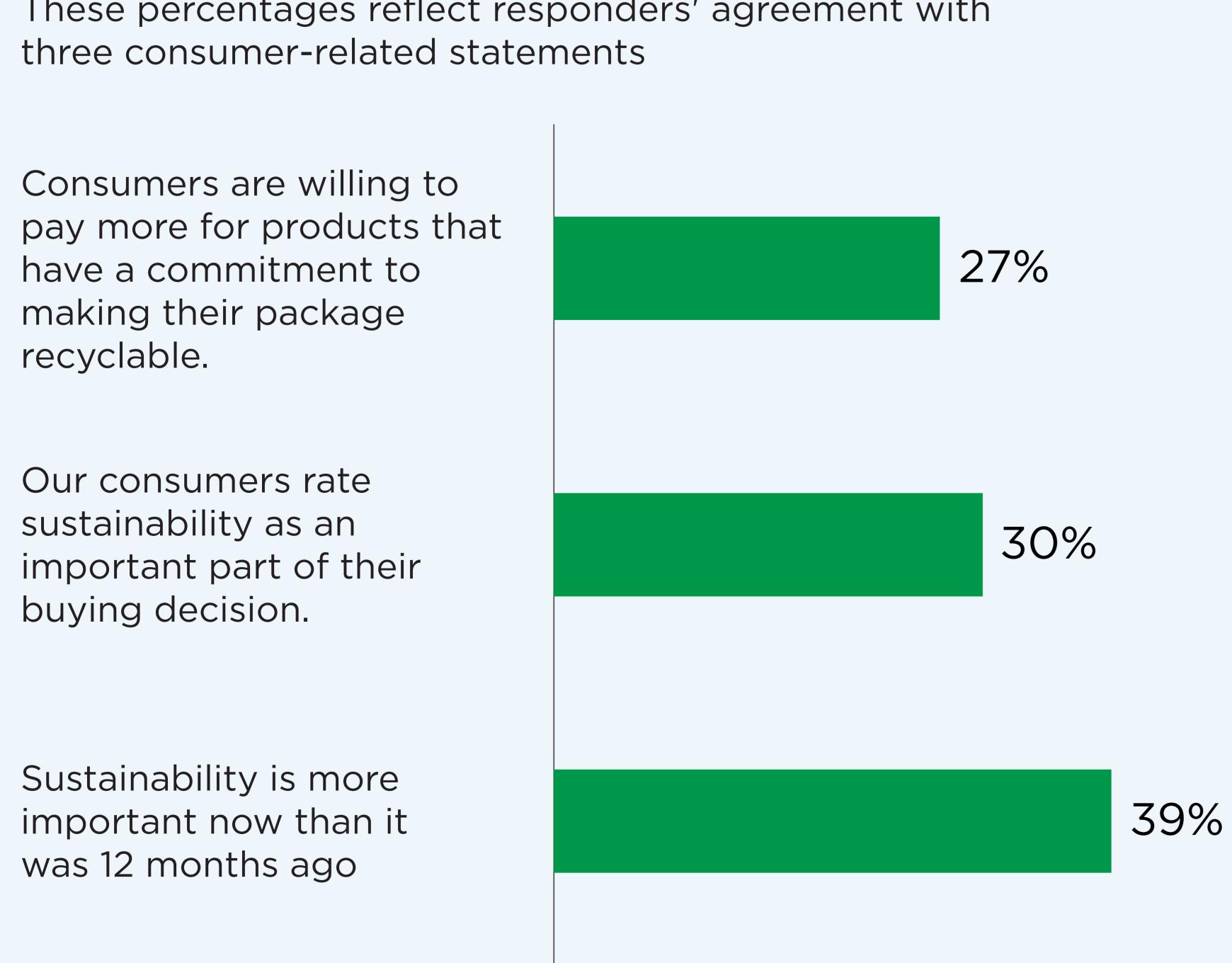
How important are recycled materials for sustainability?

Very Important 17% Important 44% Neutral 39%



How important is sustainability to consumers?

These percentages reflect responders' agreement with



of respondents agreed:

- Their organization measures their sustainability efforts.
- They've seen a measurable return on investment from our sustainable packaging and labeling efforts and projects.

Work with a partner who knows the ins and outs of sustainability

Keeping pace with complex and evolving sustainability practices requires ongoing education. Work with a partner that has skills and knowledge to help you overcome obstacles to achieving sustainability.

*25 Respondents in 2024. Company size range: less than 50 employees to more than 1000.

